

Concept II Cosmetics receives Export Achievement Award from the U.S. Commercial Service office

Miami, FL—Concept II Cosmetics receives Export Achievement Certificate from the U.S. Commercial Service office in recognition of entering a new international market place.

Founded in 1988, Miami-based Concept II Cosmetics, LLC has become a household name in established and emerging markets for its exquisite Concept II Bath & Body product line. The company has been working with the U.S. Commercial Service since 2009 to enter new international markets. Participating in services the U.S. Commercial office provides has helped the company increase its exports with recent agreements including the following markets: Colombia, Panama, Bolivia, India, Taiwan, Japan, Egypt and Jordan.

Concept II Cosmetics won the South Florida Manufacturing Association's 2012 Manufacturer of the year award, which was nominated by the US Commercial Service. They also were encouraged by the US Commercial Service to apply for and later received funds from the Market Access Program (MAP) from the Southern United States Trade Association, and they are an applicant for trade grants made available to Enterprise Florida to support Florida manufacturers.

The U.S. Commercial Service also organized matchmaking Gold Keys for Concept II Cosmetics in India, Dominican Republic, and Colombia. Through U.S Commercial Service programs, they signed up for Enterprise Florida's Trade Mission to Colombia in December 2012. While on the trade mission they participated in Gold Key Service run by Commercial Service Colombia.

At a luncheon held on February 22, 2013 Under Secretary for Economic Growth, Energy, and the Environment Robert D. Hormats presented Concept II Cosmetics an Export Achievement Certificate for its growth. Concept II has expanded its coverage to 50 countries (20 new countries opened in the last 18 months). Since working with the U.S. Commercial Service, their number of employees has increased from 9 to 25. Congratulations to Concept II for their growth in manufacturing and exports.

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